

Appendix

Table A1: Overview of survey questions.

Importance items	
<p>At different political levels, certain characteristics are more important to some people than at other levels. How important are the following characteristics of a candidate to you when deciding how to vote in [local] [state] [federal] elections?</p>	<p>Auf unterschiedlichen politischen Ebenen sind manchen Menschen bestimmte Merkmale wichtiger als auf anderen Ebenen. Wie wichtig sind Ihnen bei Ihrer Wahlentscheidung für <u>Kommunalwahlen</u> [<u>Landtagswahlen</u>] [<u>Bundestagswahlen</u>] die folgenden Merkmale einer Kandidatin oder eines Kandidaten?</p>
<p>Items: Gender Occupation Sexual orientation Migration background Place of residence Age</p>	<p>Items: Geschlecht Beruf Sexuelle Orientierung Migrationshintergrund Wohnort Alter</p>
<p>Coding: (1) not important at all (2) not very important (3) partly/partly (4) rather important (5) very important (-98) I don't know (-99) no answer</p>	<p>Codierung: (1) überhaupt nicht wichtig (2) eher nicht wichtig (3) teils/teils (4) eher wichtig (5) sehr wichtig (-98) weiß ich nicht (-99) keine Angabe</p>
Desireability items	
<p>Generally speaking, how desirable do you think it would be to be politically represented by a person belonging to one of the following groups?</p>	<p>Für wie wünschenswert halten Sie es, ganz allgemein gesprochen, von einer Person politisch vertreten zu werden, die einer der folgenden Gruppen angehört?</p>
<p>Items: Women Men Blue-Collar Workers 30 years and younger 60 years and older</p>	<p>Items: Frauen Männer Arbeiterinnen und Arbeiter 30 Jahre und jünger 60 Jahre und älter</p>
<p>Coding: (1) -5 not at all desirable (2) -4 (3) -3 (4) -2 (5) -1 (6) 0 (7) +1 (8) +2 (9) +3</p>	<p>Codierung: (1) -5 überhaupt nicht wünschenswert (2) -4 (3) -3 (4) -2 (5) -1 (6) 0 (7) +1 (8) +2 (9) +3</p>

(10) +4 (11) +5 completely desirable	(10) +4 (11) +5 voll und ganz wünschenswert
(-98) I don't know (-99) no answer	(-98) weiß ich nicht (-99) keine Angabe

Respondent Age

Indicate your age.	Tragen Sie Ihr Alter ein.
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Gender

Please indicate your gender.	Geben Sie bitte Ihr Geschlecht an.
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Coding:

- (1) male
- (2) female
- (3) diverse
- (4) other gender, namely: _____ [free field]

Codierung:

- (1) männlich
- (2) weiblich
- (3) divers
- (4) anderes Geschlecht, und zwar: _____ [Freifeld]

Blue-Collar Worker

And now to your profession. Which occupational group do you most belong to?	Und nun zu Ihrem Beruf. Welcher Berufsgruppe ordnen Sie sich am ehesten zu?
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Coding:

- (1) worker
- (2) employee
- (3) civil servant (also judge and soldier)
- (4) academic freelance profession
- (5) self-employed
- (6) farmer
- (7) helping family member
- (8) in training
- (9) housewife/househusband
- (10) looking for work
- (11) unemployed
- (12) pensioner
- (13) school pupil
- (14) student

Codierung:

- (1) Arbeiter/in
- (2) Angestellte/r
- (3) Beamte/r (auch Richter/in und Soldat/in)
- (4) akademischer freier Beruf
- (5) Selbstständige/r
- (6) Landwirt/in
- (7) mithelfende/r Familienangehörige/r
- (8) in Ausbildung
- (9) Hausfrau/Hausmann
- (10) Arbeitssuchend
- (11) Erwerbslos
- (12) Rentner/in
- (13) Schüler/in
- (14) Student/in

- (-99) no answer
- (-97) not applicable

- (-99) keine Angabe
- (-97) trifft nicht zu

Education

What is the highest general education qualification you have?	Welchen höchsten allgemeinbildenden Schulabschluss haben Sie?
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Coding:

- (1) Finished school without a qualification
- (2) Public school degree (after 8th or 9th grade)
- (3) Secondary school certificate, (after 10th grade)
- (4) Entrance qualification for a university of applied sciences (completion of a technical high school, etc.)

Codierung:

- (1) Schule beendet ohne Abschluss
- (2) Hauptschulabschluss, Volksschulabschluss, Abschluss der polytechnischen Oberschule 8. oder 9. Klasse
- (3) Realschulabschluss, Mittlere Reife, Fachschulreife oder Abschluss der polytechnischen Oberschule 10. Klasse

(5) Abitur or extended high school with 12th grade completion (university entrance qualification)	(4) Fachhochschulreife (Abschluss einer Fachoberschule, etc.)
(6) Other school qualification	(5) Abitur oder erweiterte Oberschule mit Abschluss 12. Klasse (Hochschulreife)
(9) I am still in school	(6) anderen Schulabschluss
	(9) bin noch Schüler/in

Urban-Rural

Which of the following categories best describes where you live?	Welche der folgenden Kategorien beschreibt am besten, wo Sie wohnen?
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Coding:

- (1) Large city
- (2) Outskirts or suburbs of a large city
- (3) Medium-sized city
- (4) Small town
- (5) Rural village
- (6) Isolated farmstead or detached house in the countryside

(-99) no answer

Codierung:

- (1) Großstadt
- (2) Rand oder Vorort einer Großstadt
- (3) Mittlere Stadt
- (4) Kleinstadt
- (5) Ländliches Dorf
- (6) Einzelgehöft oder alleinstehendes Haus auf dem Land

(-99) keine Angabe

Political Interest

Generally speaking: How interested are you in politics?	Einmal ganz allgemein gesprochen: Wie stark interessieren Sie sich für Politik?
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- (1) not at all
- (2) little
- (3) moderately
- (4) strongly
- (5) very strongly

(-98) I don't know

- (1) überhaupt nicht
- (2) weniger stark
- (3) mittelmäßig
- (4) stark
- (5) sehr stark

(-98) weiß ich nicht

Ideology: Liberal-Conservative

In politics, people often talk about "liberal" and "conservative" in connection with social issues. Conservative, for example, stands for the emphasis on traditional values. Liberal, for example, stands for openness to alternative lifestyles. 1 stands for liberal and 11 for conservative.

And what is your own position on this?

Coding:

- (1) 1 liberal
- (2) 2
- (3) 3
- (4) 4
- (5) 5
- (6) 6
- (7) 7
- (8) 8
- (9) 9

In der Politik spricht man im Zusammenhang von gesellschaftlichen Themen häufig von „liberal“ und „konservativ“. Konservativ steht z.B. für die Betonung traditioneller Werte. Liberal steht z.B. für Offenheit gegenüber alternativen Lebensstilen. 1 steht hierbei für liberal und 11 für konservativ.

Und wie ist Ihre eigene Position dazu?

Codierung:

- (1) 1 liberal
 - (2) 2
 - (3) 3
 - (4) 4
 - (5) 5
 - (6) 6
 - (7) 7
 - (8) 8
 - (9) 9
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(10) 10	(10) 10
(11) 11 conservative	(11) 11 konservativ
(-98) I don't know	(-98) weiß ich nicht
(-99) no answer	(-99) keine Angabe

Satisfaction: Democracy

All in all, how satisfied or dissatisfied are you with democracy as it exists in Germany?	Und wie zufrieden oder unzufrieden sind Sie - alles in allem - mit der Demokratie, so wie sie in Deutschland besteht?
(1) very dissatisfied	(1) sehr unzufrieden
(2) dissatisfied	(2) unzufrieden
(3) partly	(3) teils/teils
(4) satisfied	(4) zufrieden
(5) very satisfied	(5) sehr zufrieden
(-98) don't know	(-98) weiß ich nicht
(-99) no answer	(-99) keine Angabe

Satisfaction: Representation

Generally speaking, how well do you feel politically represented at the moment?	Wie fühlen Sie sich derzeit, ganz allgemein gesprochen, politisch repräsentiert?
Codierung:	Codierung:
(1) not at all	(1) überhaupt nicht
(2)	(2)
(3)	(3)
(4)	(4)
(5)	(5)
(6)	(6)
(7) completely	(7) voll und ganz
(-98) don't know	(-98) weiß ich nicht
(-99) no answer	(-99) keine Angabe

Figure A1: Distribution of answers: Importance of Candidates' Age on the Local Level

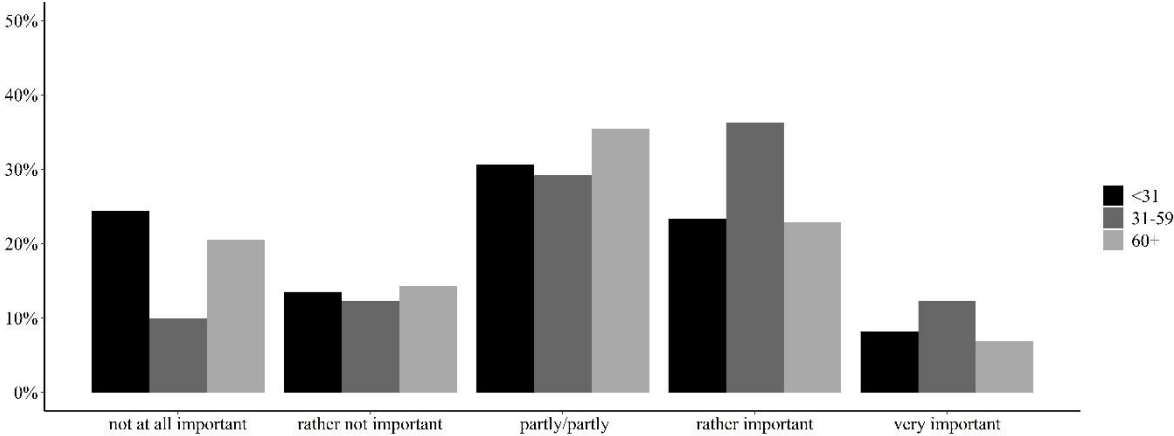


Figure A2: Distribution of answers: Importance of Candidates' Age on the State Level

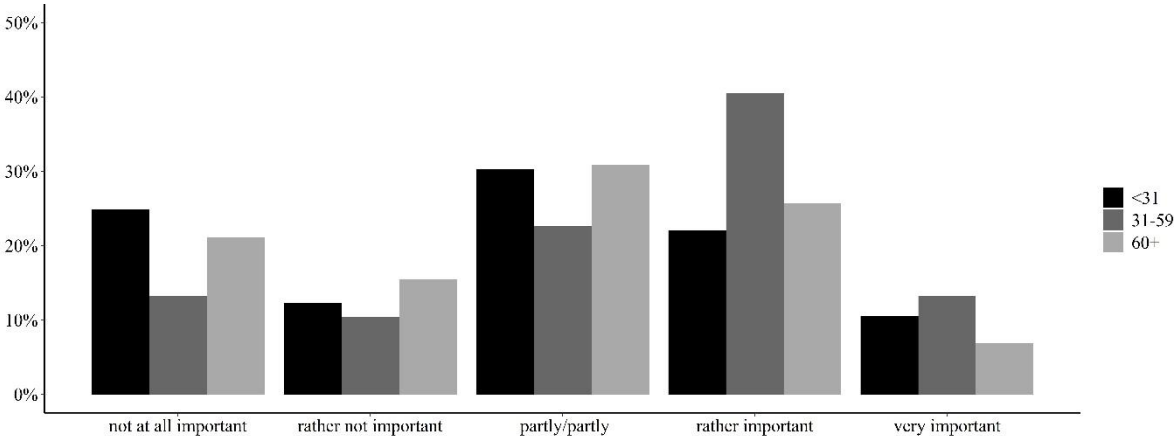


Figure A3: Distribution of answers: Importance of Candidates' Age on the Federal Level

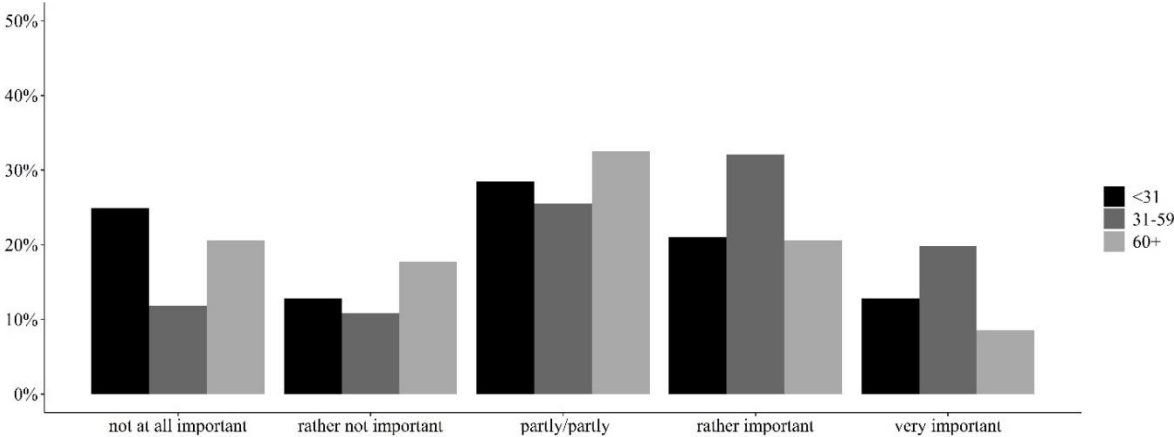


Figure A4: Distribution of answers: Desirability of being represented by a Younger or Older Representative

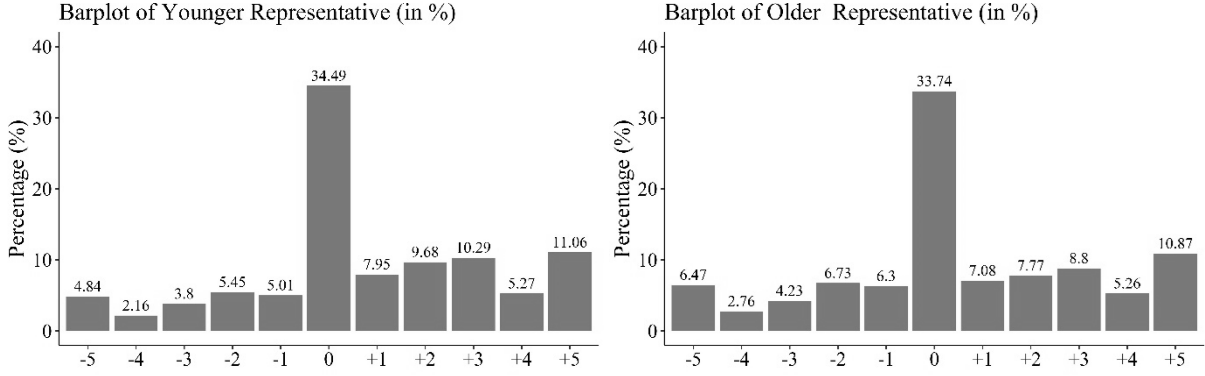


Table A2: Summary Statistics

Variables	N	Mean	Distribution	SD	Median	Min	Max	Range
Dependent Variables: Desirability of Descriptive Representation								
30 years and younger	949	6,77 [95% c.i. = 6,61; 6,94]		2,61	6	1	11	10
60 years and older	949	6,56 [95% c.i. = 6,39; 6,73]		2,68	6	1	11	10
Women	949	7,81 [95% c.i. = 7,66; 7,95]		2,30	7	1	11	10
Men	949	7,44 [95% c.i. = 7,30; 7,58]		2,21	6	1	11	10
Blue-Collar Workers	949	8,51 [95% c.i. = 8,37; 8,66]		2,22	9	1	11	10
Dependent Variables: Importance of Age on different Political Levels								
Age Local Level	949	2,89 [95% c.i. = 2,81; 2,97]		1,24	3	1	5	4
Age State Level	949	2,92 [95% c.i. = 2,83; 3,00]		1,29	3	1	5	4
Age National Level	949	2,94 [95% c.i. = 2,86; 3,03]		1,32	3	1	5	4
Independent Variable								
Respondent Age	949	45,43 [95% c.i. = 44,45;46,40]		15,29	44	18	84	66

Age Recoded	949	(1) 18-30: 22,34% (2) 31-59: 59,22% (3) 60+: 18,44%	0,78	1	1	3	2
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Controls

Gender/Sex	949	(1) male: 53,00% (2) female: 47,00%	0,49	1	1	2	1
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Education	949	(1) Low: 23,08% (2) Medium: 36,67% (3) High: 40,25%	0,77	2	1	3	2
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Urban-Rural	949	(1) Large city: 25,40% (2) Outskirts or suburbs of a large city: 14,23% (3) Medium-sized city: 19,18% (4) Small town: 20,44% (5) Rural village/Rural: 20,76%	1,48	3	1	5	4
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Blue-Collar Worker	949	(0) No: 89,04% (1) Yes: 10,96%	0,31	0	0	1	1
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Political Interest	949	(1) not at all: 3,90% (2) little: 11,70% (3) moderately: 29,93% (4) strongly: 33,61% (5) very strongly: 20,86%	1,06	4	1	5	4
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Ideology: Liberal-Conservative	949	5,45 [95% c.i. = 5,26; 5,63]	2,85	5	1	11	10
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Satisfaction: Democracy	949	(1) very dissatisfied: 18,12% (2) dissatisfied: 19,07%	1,17	3	1	5	4
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(3) partly: 30,98%
(4) satisfied: 25,82%
(5) very satisfied: 6,01%

Satisfaction: Representation	949	3,35 [95% c.i. = 3,23; 3,46]	1,78	3	1	7	6
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Table A3: Importance of Candidates' Age in the German Multi-Level System

	Local Level	State Level	Federal Level
18-30 years (ref.= 31-59)	0.406*** (0.100)	0.418*** (0.105)	0.481*** (0.108)
60+ years (ref.= 31-59)	0.053 (0.105)	0.017 (0.111)	-0.063 (0.113)
Female	0.129 (0.081)	0.108 (0.085)	0.175* (0.087)
Education	0.086 (0.055)	0.054 (0.057)	0.018 (0.059)
Urban-Rural	0.037 (0.027)	0.023 (0.028)	0.041 (0.029)
Political Interest	0.034 (0.039)	0.044 (0.041)	0.081+ (0.042)
Ideology: Liberal-Conservative	0.037* (0.014)	0.039** (0.015)	0.042** (0.015)
Satisfaction: Democracy	-0.050 (0.042)	-0.044 (0.044)	-0.031 (0.045)
Satisfaction: Representation	0.164*** (0.027)	0.125*** (0.029)	0.114*** (0.029)
Constant	1.577*** (0.273)	1.816*** (0.286)	1.624*** (0.293)
Observations	949	949	949
R ²	0.080	0.056	0.061
Adjusted R ²	0.071	0.047	0.052

Note: + $p < 0.1$; * $p < 0.05$; ** $p < 0.01$; *** $p < 0.001$.

Table A4: Model Comparisons for the Desirability of a Young or Old Representative

	Young Representative		Old Representative	
	Age Groups	Age Linear	Age Groups	Age Linear
18-30 years (ref.= 31-59)	0.906*** (0.207)		-0.875*** (0.207)	
60+ years (ref.= 31-59)	-0.352 (0.219)		1.178*** (0.219)	
Age (linear)		-0.026*** (0.006)		0.046*** (0.006)
Female	0.098 (0.169)	0.102 (0.169)	0.016 (0.169)	0.023 (0.168)
Blue-Collar Worker	-0.035 (0.268)	-0.073 (0.267)	-0.125 (0.268)	-0.139 (0.265)
Education	-0.105 (0.114)	-0.084 (0.114)	-0.174 (0.114)	-0.168 (0.113)
Urban-Rural	0.026 (0.056)	0.028 (0.056)	-0.100 ⁺ (0.056)	-0.103 ⁺ (0.055)
Political Interest	0.269*** (0.081)	0.272*** (0.082)	0.366*** (0.081)	0.360*** (0.081)
Ideology: Liberal-Conservative	-0.152*** (0.029)	-0.151*** (0.029)	0.141*** (0.029)	0.138*** (0.029)
Satisfaction: Democracy	0.156 ⁺ (0.086)	0.154 ⁺ (0.086)	0.038 (0.086)	0.043 (0.086)
Satisfaction: Representation	0.157** (0.056)	0.164** (0.056)	0.317*** (0.056)	0.318*** (0.056)
Constant	5.553*** (0.579)	6.801*** (0.640)	3.970*** (0.578)	1.926** (0.635)
Observations	949	949	949	949
R ²	0.104	0.101	0.157	0.164
Adjusted R ²	0.095	0.093	0.148	0.156

Table A5: Desirability of different Candidate Characteristics on the Federal Level.

	Young Representative	Old Representative	Female Representative	Male Representative	Blue-Collar Worker Representative
18-30 years (ref.= 31-59)	0.906*** (0.207)	-0.875*** (0.207)	0.131 (0.184)	-0.189 (0.179)	0.098 (0.185)
60+ years (ref.= 31-59)	-0.352 (0.219)	1.178*** (0.219)	0.341+ (0.195)	0.100 (0.190)	-0.377+ (0.196)
Female	0.098 (0.169)	0.016 (0.169)	0.687*** (0.150)	-0.040 (0.146)	0.107 (0.151)
Blue-Collar Worker	-0.035 (0.268)	-0.125 (0.268)	-0.148 (0.238)	0.212 (0.232)	0.071 (0.239)
Education	-0.105 (0.114)	-0.174 (0.114)	0.019 (0.102)	-0.035 (0.099)	-0.232* (0.102)
Urban-Rural	0.026 (0.056)	-0.100+ (0.056)	0.007 (0.050)	-0.005 (0.048)	-0.007 (0.050)
Political Interest	0.269*** (0.081)	0.366*** (0.081)	0.180* (0.072)	0.341*** (0.070)	0.251*** (0.073)
Ideology: Liberal- Conservative	-0.152*** (0.029)	0.141*** (0.029)	-0.120*** (0.026)	0.006 (0.025)	-0.057* (0.026)
Satisfaction: Democracy	0.156+ (0.086)	0.038 (0.086)	0.093 (0.077)	-0.002 (0.075)	-0.062 (0.077)
Satisfaction: Representation	0.157** (0.056)	0.317*** (0.056)	0.191*** (0.050)	0.235*** (0.049)	-0.015 (0.050)
Constant	5.553*** (0.579)	3.970*** (0.578)	5.770*** (0.515)	5.568*** (0.501)	8.572*** (0.516)
Observations	949	949	949	949	949
R2	0.104	0.157	0.096	0.073	0.022
Adjusted R2	0.095	0.148	0.086	0.063	0.012

Note: + $p < 0.1$; * $p < 0.05$; ** $p < 0.01$; *** $p < 0.001$.