

Appendix 1 List of Interviewees

Representative 1, Member of the Cantonal Council – Canton of Zurich
Representative 2, Member of the National Leadership – Switzerland
Representative 3, President of a local section - Canton of Zurich
Representative 4, Member of the Cantonal Council – Canton of Bern
Representative 5, President of a local section – Canton of Bern
Representative 6, Municipal Vice-Mayor – Canton of Bern
Representative 7, Member of Cantonal Council – Canton of Bern
Representative 8, Member of the Local Council – Canton of Geneva
Representative 9, Member of the National Council - Canton of Zurich
Representative 10, Member of the Cantonal Council – Canton of Zurich
Representative 11, Member of a Local Council- Canton of Zurich
Representative 12, Member of the National Council - Canton of Bern
Representative 13, Member of the National Council - Canton of Bern
Representative 14, Member of the Cantonal Council – Canton of Geneva
Representative 15, President of a local section – Canton of Bern
Representative 16, President of a local section – Canton of Zurich
Representative 17, Member of a Local Council- Canton of Bern
Representative 18, Member of the Cantonal Council – Canton of Bern
Representative 19, Member of the SVP Leadership Committee - Canton of Bern
Representative 20, President of a local section – Canton of Geneva
Representative 21, Member of a Local Council- Canton of Geneva
Representative 22, Member of the Cantonal Council – Canton of Zurich
Representative 23, Member of the Cantonal Council – Canton of Zurich
Representative 24, Member of the Cantonal Council – Canton of Zurich
Representative 25, President of a local section – Canton of Bern
Representative 26, Member of the Cantonal Council – Canton of Bern
Representative 27, Member of the Cantonal Council – Canton of Bern
Representative 28, President of a local section – Canton of Geneva
Representative 29, Member of a Local Council- Canton of Geneva
Representative 30, Member of the Cantonal Council – Canton of Zurich
Representative 31, Member of a Local Council- Canton of Bern
Representative 32, President of a local section – Canton of Geneva