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5 Article

6 **Watching the Watchdogs: Using Transparency Cues to Help News** 7 **Audiences Assess Information Quality**

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9 **Appendix 1**

10 This appendix contains a link to all survey materials and the interactive web pages. The survey is provided in PDF format.
11 Note that the interactive web pages were embedded into the survey and the users interacted with them directly without
12 having to open a new browser window. The survey also had embedded videos with short instructions on how to use the
13 prototype, the links to these videos are in the PDF.

- 14 • Link to all project materials:

15 <https://drive.google.com/drive/u/2/folders/1AUrhQhadg46HoynkIYxYU3DaOpz8FZ7J>

- 16 • Link to survey in RTF:

17 https://drive.google.com/file/d/19bB9nYVB_7buvqv97CMKfe2GbeMSHNhZ/view?usp=drive_link

- 18 • Link to video training materials for each Transparency Cue:

19 https://drive.google.com/drive/folders/1wlma9SDFFRl4dWlciMCZLd8e7MviBgiA?usp=drive_link

- 20 • Link to screenshots of the websites used for each Transparency Cue:

21 https://drive.google.com/drive/folders/1Bhbaxf2T3z4kZ-UKsYttOFwSOYQVe9XD?usp=drive_link

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23 **Appendix 2**

24 **Table 1.** Tooltips for the message cues used in our study to provide additional details to the participants.

Message Cues	Tooltip Contents
Who	Ticketmaster Entertainment, Inc. is an American ticket sales and distribution company based in Beverly Hills, California with operations in many countries around the world. In 2010 it merged with Live Nation under the name Live Nation Entertainment.
What	The article specifies that Ticketmaster is making plans to require test results or proof of vaccination for COVID-19.
When	This information is missing. There is no mention of when Ticketmaster proposed this plan or would implement it.
Where	This information is missing. There is no mention of where this plan was proposed or where it would be implemented.
Why	This information is missing. There is no explicit mention of the reasons behind the proposed plan.
How	This information is missing. There is no explicit mention of how the proposed plan would be implemented in practice.

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26 **Appendix 3**

27 **Table 2.** Tooltips for the source cues used in our study to provide additional details to the participants.

Source Cues	Tooltip Contents
Name	We were able to verify the identity of Riley Smith. Smith is a reporter at News Beat who focuses on coverage of national political news.
Expertise	Expertise is based on key works and topics covered by the journalist in other stories. We note that the content or topic in this story does not align with the general expertise of the author, which is focused on politics.
Number of years in journalism	Number of years in journalism is based on LinkedIn data that indicates the author has reported about their career. We did not find information about the author's years of experience in their LinkedIn.
Retractions	Number of retractions is the total number of stories published by the author that have been withdrawn or corrected for misinformation. We found no known retractions.
Other places where author is published	100% Fed Up and American Conservative Media. We checked other places where the author has published known stories before. The author publishes in places that are known for their bias according to Media Bias/Fact Check. Both of them are considered Questionable Sources.

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