

## Annex 1: Classification of media outlets

Media	Type 2012	Audience reach 2012*	Type 2020	Audience reach 2020*	Monthly visits 2020**	Organic traffic %**
Rbc.ru	Opposition	10073	State-controlled	5824,9	136300	46,16
Utro.ru	Opposition	4008	State-controlled	closed	5758	41,34
AiF	State-controlled	3269,3	State-controlled	3295,8	26470	44,81
Echo Moskvyy	Opposition	2917,6	Opposition	no measured	39900	68,44
Interfax	State-controlled	2480	State-controlled	1694	22570	25,69
Izvestia.ru	State-controlled	1032,6	State-controlled	4831,2	31710	34,47
Life.ru	State-controlled	3058,3	State-controlled	no measured	18240	62,47
Novaya gazeta	Opposition	1015,5	Opposition	no measured	16030	53,56
Lenta	Opposition	4965,6	State-controlled	6111,4	146300	50,91
RG.ru	State-controlled	4140,6	State-controlled	4535,1	45150	36,84
Snob	Opposition	765,4	Opposition	no measured	2510	51,24
Gazeta.ru	Opposition	2654,5	State-controlled	5451,3	53780	37,6
Vesti.ru	State-controlled	6904,6	State-controlled	2586,6	41900	57,29
Tv Rain + Slon	Opposition	1760,6	Opposition	995,6	5640	46,1
Forbes	Opposition	1608	State-controlled	1760	7130	30,11
Vedomosti.ru	Opposition	2371,2	State-controlled	2283,8	21800	31,5
Kommersant	Opposition	2348,6	State-controlled	4021,7	34170	31,94
KP.ru	State-controlled	7278,3	State-controlled	6873,1	63 890	40,27
Newsru.com	Opposition	3994,8	Opposition	836,7	6561	85,09
Rian.ru	Opposition	8444,1	State-controlled	10801,4	143700	62,22
M24.ru		no measured	State-controlled	1154,5	10400	35,9
RadioKP.ru		no measured	State-controlled	1326,9	2630	52,25
RT.com		no measured	State-controlled	4708	47300	42,58
Tass.ru		no measured	State-controlled	4522,7	36070	33,59
Meduza.io		no measured	Opposition	1763,7	27340	63,93
The bell		no measured	Opposition	no measured	2126	70,68

Ria Fan	no measured	State-controlled	no measured	19030	54,3
PolitRussia.com	no measured	State-controlled	no measured	51,15	18,98
polit.info	no measured	State-controlled	no measured	1242	34,27
inforeactor.ru	no measured	State-controlled	no measured	947,6	6,96
Politpuzzle.com	no measured	State-controlled	no measured	4263	64,76
nation-news.ru	no measured	State-controlled	no measured	4612	50,87
newinform.com	no measured	State-controlled	no measured	1276	8,07
rueconomics.ru	no measured	State-controlled	no measured	6010	60,31

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\* On the basis of TNS Russia (2012) and Mediascop (2020) Web Index project database. Measurement of main internet outlet audience on the basis of national sociological survey

\*\* On the basis of internet counter Similar Web